CLAIMS

What is claimed is:

1   1.   A method comprising:

2   dynamically changing a presentation order of a plurality of segments

3   based on one or more bookmark signals from a viewer.

1   2.   The method of claim 1, further comprising, for each segment, associating

2   each segment with a corresponding teaser.

1   3.   The method of claim 2, further comprising sequentially presenting each

2   of the teasers to the viewer.

1   4.   The method of claim 3, further comprising

2   during the presentation of a given teaser, enabling the viewer to send a

3   bookmark signal indicating that the corresponding segment is of interest.

1   5.   The method of claim 4, further comprising bookmarking the

2   corresponding segment as of interest to the viewer if the viewer sends a

3   bookmark signal.

1   6.   The method of claim 1, further comprising presenting the segments to

2   the viewer in the dynamically changed presentation order.

1   7.   The method of claim 6, wherein the presentation order is dynamically

2   changed so that the bookmarked segments are displayed before the segments

3   that are not bookmarked.

1   8.   The method of claim 7 further comprising during the presentation a

2   given teaser, enabling the viewer to send a signal from the group comprising:

3   a negative signal to indicate that the viewer is not interested in the

4   segment, and a neutral signal to indicate that the viewer is neutral about the

5   segment.

1   9.   The method of claim 1 further comprising

2   displaying a table of contents having a plurality of entries to the viewer,

3   wherein each entry in the table of contents corresponds to one of the video

4   segments;

5   enabling the viewer to modify the order of the entries of the table of

6   contents; and

7   displaying the video segments in the modified order of the

8   corresponding entries in the table of contents.

1   10.   A computer readable medium having instructions which, when executed

2   by a processing system, cause the system to:

3   dynamically change a presentation order of a plurality of segments

4   based on one or more bookmark signals from a viewer.

1   11.   The medium of claim 10, wherein the executed instructions further cause

2   the system to, for each segment, associate each segment with a corresponding

3   teaser.

1   12.   The medium of claim 11, wherein the executed instructions further cause

2   the system to sequentially present each of the teasers to the viewer.

1   13.   The medium of claim 12, wherein the executed instructions further cause

2   the system to enable the viewer, during the presentation of a given teaser, to

3   send a bookmark signal indicating that the corresponding segment is of

4   interest.

1   14.   The medium of claim 13, wherein the executed instructions further cause

2   the system to bookmark the corresponding segment as of interest to the viewer

3   if the viewer sends a bookmark signal.

1   15.   The medium of claim 10, wherein the executed instructions further cause

2   the system to present the segments to the viewer in the dynamically changed

3   presentation order.

1   16.   The medium of claim 15, wherein the presentation order is dynamically

2   changed so that the bookmarked segments are displayed before the segments

3   that are not bookmarked.

1   17.   The medium of claim 16 further comprising during the presentation a

2   given teaser, wherein the executed instructions further cause the system to

3   enable the viewer to send a signal from the group comprising:

4   a negative signal to indicate that the viewer is not interested in the

5   segment, and a neutral signal to indicate that the viewer is neutral about the

6   segment.

1   18.   The medium of claim 10 wherein the executed instructions further cause

2   the system to

3   display a table of contents having a plurality of entries to the viewer,

4   wherein each entry in the table of contents corresponds to one of the video

5   segments;

6   enable the viewer to modify the order of entries of the table of contents;

7   and

8   display the video segments in the modified order of the corresponding

9   entries in the table of contents.

1   19.   An apparatus comprising:

2   means for dynamically changing a presentation order of a plurality of

3   segments based on one or more bookmark signals from a viewer; and

4   means for associating each segment with a corresponding teaser.

1   20.   The apparatus of claim 19, further comprising means for sequentially

2   presenting each of the teasers to the viewer.

1   21.   The apparatus of claim 20, further comprising

2   means for enabling the viewer, during the presentation of a given teaser,

3   to send a bookmark signal indicating that the corresponding segment is of

4   interest.

1   22.   The apparatus of claim 21, further comprising means for bookmarking

2   the corresponding segment as of interest to the viewer if the viewer sends a

3   bookmark signal.

1   23.   The apparatus of claim 20, further comprising means for presenting the

2   segments to the viewer in the dynamically changed presentation order.

1   24.   The apparatus of claim 23, wherein the presentation order is means for

2   dynamically changed so that the bookmarked segments are displayed before

3   the segments that are not bookmarked.

1   25.   The apparatus of claim 24 further comprising during the presentation a

2   given teaser, means for enabling the viewer to send a signal from the group

3   comprising:

4   a negative signal to indicate that the viewer is not interested in the

5   segment, and a neutral signal to indicate that the viewer is neutral about the

6   segment.

1   26.   The apparatus of claim 19 further comprising

2   means for displaying a table of contents having a plurality oft entries to

3   the viewer, wherein each entry in the table of contents corresponds to one of the

4   video segments;

5   means for enabling the viewer to modify the order of entries of the table

6   of contents; and

7   means for displaying the video segments in the modified order of the

8   corresponding entries in the table of contents.